

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WRAL-TV Raleigh

Date:

10-22-12

I, Smart Media Group,

being/on behalf of: Pat McCrory, a legally

qualified candidate of the Republican political

party for the office of: Governor

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges: \$ 38,530.90 / \$ 32,750.50 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

The Pat McCrory Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jonathan Massachi

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

5/31/12

Date

Julie A. Kean
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Dave Lyles
Signature

Dave Lyles
Printed Name

Sales Manager
Title

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 116681 /		<u>Alt Order #</u> 06218219
<u>Product</u> MCCRORY 10/22		
<u>Contract Dates</u> 10/22/12 - 10/28/12		<u>Estimate #</u> C22C28
<u>Advertiser</u> Pat McCrory for Governor		<u>Original Date / Revision</u> 08/16/12 / 08/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 599.10
<u>IDB#</u>	<u>Advertiser Code</u> MCCRO	<u>Product Code</u> ORDR
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Smart Media
101 N. Columbus Street
Suite 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	10/26/12	10/26/12	Price is Right	11a-12p		:30				NM	1	\$125.00
		CLASS 4 - CANDIDATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--				1	\$125.00	3.70			
N 2	WRAL	10/26/12	10/26/12	Noon News	12p-1p		:30				NM	1	\$125.00
		CLASS 4 - CANDIDATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--				1	\$125.00	0.00			
N 3	WRAL	10/26/12	10/26/12	Young and the Restless	4-5p		:30				NM	1	\$450.00
		CLASS 4 - CANDIDATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--				1	\$450.00	7.40			
N 4	WRAL	10/26/12	10/26/12	WRAL 5am News	5am - 5:30a		:30				NM	1	\$150.00
		CLASS 4 - CANDIDATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--				1	\$150.00	3.00			
N 5	WRAL	10/26/12	10/26/12	CBS This Morning	7am - 9am		:30				NM	1	\$175.00
		CLASS 4 - CANDIDATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--				1	\$175.00	3.80			
N 6	WRAL	10/26/12	10/26/12	Fri Hour 1	8-9p		:30				NM	1	\$800.00
		CLASS 4 - CANDIDATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--				1	\$800.00	0.00			
N 7	WRAL	10/22/12	10/22/12	Price is Right	11a-12p		:30				NM	1	\$125.00
		CLASS 4 - CANDIDATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----				1	\$125.00	3.70			
N 8	WRAL	10/22/12	10/22/12	Young and the Restless	4-5p		:30				NM	1	\$450.00
		CLASS 4 - CANDIDATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----				1	\$450.00	7.40			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



<u>Contract / Revision</u> 116681 /		<u>Alt Order #</u> 06218219
<u>Product</u> MCCRORY 10/22		<u>Estimate #</u> C22C28
		<u>Original Date / Revision</u> 08/16/12 / 08/22/12

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 116681 /		<u>Alt Order #</u> 06218219
<u>Contract Dates</u> 10/22/12 - 10/28/12		<u>Product</u> MCCRORY 10/22
<u>Advertiser</u> Pat McCrory for Governor		<u>Estimate #</u> C22C28
		<u>Original Date / Revision</u> 08/16/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---				1	\$150.00	3.00			
N 20	WRAL	10/25/12	10/25/12	WRAL AM News	6-7a		:30				NM	1	\$400.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---				1	\$400.00	5.30			
N 21	WRAL	10/25/12	10/25/12	CBS This Morning	7am - 9am		:30				NM	1	\$175.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---				1	\$175.00	3.80			
N 22	WRAL	10/23/12	10/23/12	Price is Right	11a-12p		:30				NM	1	\$125.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$125.00	3.70			
N 23	WRAL	10/23/12	10/23/12	Young and the Restless	4-5p		:30				NM	1	\$450.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$450.00	7.40			
N 24	WRAL	10/23/12	10/23/12	WRAL 5am News	5am - 5:30a		:30				NM	1	\$150.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$150.00	3.00			
N 25	WRAL	10/23/12	10/23/12	WRAL AM News	6-7a		:30				NM	1	\$400.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$400.00	5.30			
N 26	WRAL	10/23/12	10/23/12	CBS This Morning	7am - 9am		:30				NM	1	\$175.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$175.00	3.80			
N 27	WRAL	10/23/12	10/23/12	Tue Hour 1	8-9p		:30				NM	1	\$1,400.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$1,400.00	18.70			
N 28	WRAL	10/24/12	10/24/12	Wed Hour 3	10-11p		:30				NM	1	\$1,200.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----				1	\$1,200.00	10.00			
N 29	WRAL	10/24/12	10/24/12	Price is Right	11a-12p		:30				NM	1	\$125.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----				1	\$125.00	3.70			
N 30	WRAL	10/24/12	10/24/12	Young and the Restless	4-5p		:30				NM	1	\$450.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----				1	\$450.00	7.40			
N 31	WRAL	10/24/12	10/24/12	WRAL 5am News	5am - 5:30a		:30				NM	1	\$150.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
116681 /	06218219

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/12 - 10/28/12	MCCRORY 10/22	C22C28

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pat McCrory for Governor	08/16/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----				1	\$150.00	3.00			
N 32	WRAL	10/24/12	10/24/12	CBS This Morning	7am - 9am		:30				NM	1	\$175.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----				1	\$175.00	3.80			
N 33	WRAL	10/26/12	10/26/12	Noon News	12p-1p		:30				NM	1	\$125.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--				1	\$125.00	5.30			
N 34	WRAL	10/26/12	10/26/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$250.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--				1	\$250.00	3.80			
N 35	WRAL	10/26/12	10/26/12	WRAL AM News	6-7a		:30				NM	1	\$400.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--				1	\$400.00	5.30			
N 36	WRAL	10/22/12	10/22/12	Noon News	12p-1p		:30				NM	1	\$125.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----				1	\$125.00	5.30			
N 37	WRAL	10/22/12	10/22/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$250.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----				1	\$250.00	3.80			
N 38	WRAL	10/22/12	10/22/12	WRAL AM News	6-7a		:30				NM	1	\$400.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----				1	\$400.00	5.30			
N 39	WRAL	10/27/12	10/27/12	Sat Hour 2	9-10p		:30				NM	1	\$550.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$550.00	4.50			
N 40	WRAL	10/25/12	10/25/12	Noon News	12p-1p		:30				NM	1	\$125.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---				1	\$125.00	5.30			
N 41	WRAL	10/25/12	10/25/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$250.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---				1	\$250.00	3.80			
D 42	WRAL	10/25/12	10/25/12	Inside Edition	7-730P		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
N 43	WRAL	10/23/12	10/23/12	Noon News	12p-1p		:30				NM	1	\$125.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$125.00	5.30			
N 44	WRAL	10/23/12	10/23/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$250.00
CLASS 4 - CANDIDATE													

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116681 /	06218219

Contract Dates	Product	Estimate #
10/22/12 - 10/28/12	MCCRORY 10/22	C22C28

Advertiser	Original Date / Revision
Pat McCrory for Governor	08/16/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$250.00	3.80			
N 45	WRAL	10/24/12	10/24/12	Noon News	12p-1p		:30				NM	1	\$125.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----				1	\$125.00	5.30			
N 46	WRAL	10/24/12	10/24/12	CBS Daytime (1:30-4P)	130-4p		:30				NM	1	\$135.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----				1	\$135.00	3.10			
N 47	WRAL	10/24/12	10/24/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$250.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----				1	\$250.00	3.80			
N 48	WRAL	10/24/12	10/24/12	WRAL AM News	6-7a		:30				NM	1	\$400.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----				1	\$400.00	5.30			
N 49	WRAL	10/26/12	10/26/12	Fri Hour 3	10-11p		:30				NM	1	\$700.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--				1	\$700.00	11.50			
N 50	WRAL	10/26/12	10/26/12	Late News	11-1135p		:30				NM	1	\$650.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--				1	\$650.00	7.40			
N 51	WRAL	10/26/12	10/26/12	Letterman Friday	1205x-107x		:30				NM	1	\$85.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--				1	\$85.00	3.40			
N 52	WRAL	10/26/12	10/26/12	CBS Daytime (1:30-4P)	130-4p		:30				NM	1	\$135.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--				1	\$135.00	3.10			
N 53	WRAL	10/26/12	10/26/12	5:00 First News	5-530p		:30				NM	1	\$550.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--				1	\$550.00	8.20			
N 54	WRAL	10/26/12	10/26/12	5:30 News	530-6p		:30				NM	1	\$550.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--				1	\$550.00	8.20			
N 55	WRAL	10/26/12	10/26/12	6pm News (M-F)	6-630p		:30				NM	1	\$650.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--				1	\$650.00	10.80			
N 56	WRAL	10/26/12	10/26/12	Inside Edition	7-730P		:30				NM	2	\$950.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
116681 /	06218219

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/12 - 10/28/12	MCCRORY 10/22	C22C28

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pat McCrory for Governor	08/16/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----2-- 2 \$475.00 7.60													
N 57	WRAL	10/26/12	10/26/12	Entertainment Tonight	730-8P		:30				NM	1	\$475.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----1-- 1 \$475.00 5.60													
N 58	WRAL	10/26/12	10/26/12	Fri Hour 1	8-9p		:30				NM	1	\$400.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----1-- 1 \$400.00 7.20													
N 59	WRAL	10/22/12	10/22/12	David Letterman	1135p-1237a		:30				NM	1	\$115.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 1----- 1 \$115.00 3.40													
N 60	WRAL	10/22/12	10/22/12	CBS Daytime (1:30-4P)	130-4p		:30				NM	2	\$270.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 2----- 2 \$135.00 3.10													
N 61	WRAL	10/22/12	10/22/12	5:00 First News	5-530p		:30				NM	1	\$550.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 1----- 1 \$550.00 8.20													
N 62	WRAL	10/22/12	10/22/12	5:30 News	530-6p		:30				NM	1	\$550.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 1----- 1 \$550.00 8.20													
N 63	WRAL	10/22/12	10/22/12	6pm News (M-F)	6-630p		:30				NM	1	\$650.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 1----- 1 \$650.00 10.80													
N 64	WRAL	10/22/12	10/22/12	Inside Edition	7-730P		:30				NM	2	\$950.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 2----- 2 \$475.00 7.60													
N 65	WRAL	10/22/12	10/22/12	Entertainment Tonight	730-8P		:30				NM	1	\$475.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 1----- 1 \$475.00 5.60													
N 66	WRAL	10/27/12	10/27/12	Late News	11-1135p		:30				NM	1	\$650.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----1- 1 \$650.00 7.40													
N 67	WRAL	10/27/12	10/27/12	CRIMINAL MINDS	1135-1235XM		:30				NM	1	\$95.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----1- 1 \$95.00 2.90													
N 68	WRAL	10/27/12	10/27/12	7pm News	7-730p		:30				NM	1	\$175.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													

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<u>Contract / Revision</u> 116681 /		<u>Alt Order #</u> 06218219
<u>Contract Dates</u> 10/22/12 - 10/28/12	<u>Product</u> MCCRORY 10/22	<u>Estimate #</u> C22C28
<u>Advertiser</u> Pat McCrory for Governor		<u>Original Date / Revision</u> 08/16/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$175.00	5.30			
N 69	WRAL	10/27/12	10/27/12	Sat Hour 1	8-9p		:30				NM	1	\$250.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$250.00	4.50			
N 70	WRAL	10/28/12	10/28/12	Face The Nation 1030-1130	1030-1130		:30				NM	1	\$200.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1				1	\$200.00	2.00			
N 71	WRAL	10/28/12	10/28/12	Late News	11-1135p		:30				NM	1	\$650.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1				1	\$650.00	7.40			
N 72	WRAL	10/28/12	10/28/12	60 Minutes	7-8p		:30				NM	1	\$1,020.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1				1	\$1,020.00	9.20			
N 73	WRAL	10/25/12	10/25/12	Late News	11-1135p		:30				NM	1	\$650.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---				1	\$650.00	7.40			
N 74	WRAL	10/25/12	10/25/12	David Letterman	1135p-1237a		:30				NM	1	\$115.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---				1	\$115.00	7.40			
N 75	WRAL	10/25/12	10/25/12	CBS Daytime (1:30-4P)	130-4p		:30				NM	1	\$135.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---				1	\$135.00	3.10			
N 76	WRAL	10/25/12	10/25/12	5:00 First News	5-530p		:30				NM	1	\$550.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---				1	\$550.00	8.20			
N 77	WRAL	10/25/12	10/25/12	6pm News (M-F)	6-630p		:30				NM	1	\$650.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---				1	\$650.00	10.80			
N 78	WRAL	10/25/12	10/25/12	Inside Edition	7-730P		:30				NM	2	\$950.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---2---				2	\$475.00	7.60			
N 79	WRAL	10/25/12	10/25/12	Entertainment Tonight	730-8P		:30				NM	1	\$475.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---				1	\$475.00	5.60			
N 80	WRAL	10/23/12	10/23/12	David Letterman	1135p-1237a		:30				NM	1	\$115.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Contract / Revision	Alt Order #
116681 /	06218219

Contract Dates	Product	Estimate #
10/22/12 - 10/28/12	MCCRORY 10/22	C22C28

Advertiser	Original Date / Revision
Pat McCrory for Governor	08/16/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -1----- 1 \$115.00 3.40													
N 81	WRAL	10/23/12	10/23/12	CBS Daytime (1:30-4P)	130-4p		:30				NM	1	\$135.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -1----- 1 \$135.00 3.10													
N 82	WRAL	10/23/12	10/23/12	5:00 First News	5-530p		:30				NM	1	\$550.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -1----- 1 \$550.00 8.20													
N 83	WRAL	10/23/12	10/23/12	5:30 News	530-6p		:30				NM	1	\$550.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -1----- 1 \$550.00 8.20													
N 84	WRAL	10/23/12	10/23/12	6pm News (M-F)	6-630p		:30				NM	1	\$650.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -1----- 1 \$650.00 10.80													
N 85	WRAL	10/23/12	10/23/12	Inside Edition	7-730P		:30				NM	2	\$950.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -2----- 2 \$475.00 7.60													
N 86	WRAL	10/23/12	10/23/12	Entertainment Tonight	730-8P		:30				NM	1	\$475.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -1----- 1 \$475.00 5.60													
N 87	WRAL	10/23/12	10/23/12	Tue Hour 2	9-10p		:30				NM	1	\$1,500.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -1----- 1 \$1,500.00 16.00													
N 88	WRAL	10/24/12	10/24/12	Late News	11-1135p		:30				NM	1	\$650.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --1---- 1 \$650.00 7.40													
N 89	WRAL	10/24/12	10/24/12	David Letterman	1135p-1237a		:30				NM	1	\$115.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --1---- 1 \$115.00 3.40													
N 90	WRAL	10/24/12	10/24/12	CBS Daytime (1:30-4P)	130-4p		:30				NM	1	\$135.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --1---- 1 \$135.00 3.10													
N 91	WRAL	10/24/12	10/24/12	5:00 First News	5-530p		:30				NM	1	\$550.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --1---- 1 \$550.00 8.20													
N 92	WRAL	10/24/12	10/24/12	5:30 News	530-6p		:30				NM	1	\$550.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													

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<u>Contract / Revision</u>	<u>Alt Order #</u>
116681 /	06218219

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/12 - 10/28/12	MCCRORY 10/22	C22C28

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pat McCrory for Governor	08/16/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----				1	\$550.00	8.20			
N 93	WRAL	10/24/12	10/24/12	6pm News (M-F)	6-630p		:30				NM	1	\$650.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----				1	\$650.00	10.80			
N 94	WRAL	10/24/12	10/24/12	Inside Edition	7-730P		:30				NM	2	\$950.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--2----				2	\$475.00	7.60			
N 95	WRAL	10/24/12	10/24/12	Entertainment Tonight	730-8P		:30				NM	1	\$475.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----				1	\$475.00	5.60			
Totals										599.10		100	\$38,530.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	100	\$38,530.00	\$32,750.50
Totals	100	\$38,530.00	\$32,750.50

Signature: _____ **Date:** _____

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